Idea kit

In many countries, babies sometimes get infected with tetanus when they’re born. That’s because their families don’t have the vaccines or health education that prevent the disease.

So Kiwanis and UNICEF have teamed up for The Eliminate Project: Kiwanis eliminating maternal and neonatal tetanus. K-Kids are part of the effort. For example, you can support the campaign through this year’s Shoebox Float Contest. Create a shoebox float related to The Eliminate Project.

Here are some themes and ideas you can use. If you want, you can even cut out pictures and put them on your float.

WHAT DOES THAT MEAN?

**ma·ter·nal** [muh-tur-nl] **adjective**
relating to a woman who has or is having a baby

**ne·o·na·tal** [nee-oh-neyt-l] **adjective**
relating to a newborn baby

**tet·a·nus** [tet-n-uhs] **noun**
a disease caused by bacteria that usually enter the body through a cut or wound
Theme: PROTECT THE CONNECTION

Tetanus hurts. Mothers can’t even touch their babies to comfort them. Here are some ideas for showing how The Eliminate Project will protect that connection.

■ moms + Babies = LOVE

■ We love moms

■ Help protect millions of lives
Theme: **CREATE A TOUCHING MOMENT**

Show what a mother’s touch means to babies—and to you!
Thanks to The Eliminate Project, K-Kids are helping Kiwanis respond to the needs of families around the world. Here are some ways to show what being on the team means to you.

- **WE’RE ALL 1 FAMILY**
- **MAKE YOUR MARK**
- **SHOW Ü CARE**
- **SERVE & GIVE**
- **DO YOUR PART**
Theme: HONORING HEROIC HEARTS

When you help save and protect lives, you’re a hero. Doesn’t that make you proud? Here are some ideas for showing how exciting it is to be part of The Eliminate Project.