Dear __________________,

I am writing on behalf of the __________________ Key Club. Key Club is a service club made up of students from _____ High School interested in changing the lives of others for the better. The service we provide within the community includes helping the homeless, feeding the hungry and mentoring youth.

Our club is interested in working with the elementary students at your school. We would like to sponsor the Kiwanis Terrific Kids program, a mentoring and recognition program that rewards students for establishing and achieving goals that are linked to demonstrating good character.

Terrific Kids teaches students how to set and achieve goals, how to persevere, connects kids with mentors and encourages peer mentoring. The program also assists students in attaining developmental assets, or important life skills, to better prepare them for the future.

As the program’s sponsor, our club is responsible for educating faculty and student participants and providing volunteers and needed materials. The club also establishes partnerships with local businesses securing additional funding to support the program.

The school principal is asked to identify a school liaison, classrooms which will participate and to allow time during each grading period for character education and recognition celebrations.

Please take a moment to review the enclosed brochure which highlights all the Kiwanis youth programs. You will find more specific information about Terrific Kids online at www.kiwaniskids.org.

I look forward to speaking with you later this week to discuss this partnership opportunity.

Yours in Kiwanis Service,

Name
Club name
Phone
E-mail
Your Club website